

# 2016 ELIZABETHTOWN HOLIDAY PARADE

## Sponsorship Opportunities

*Colors of the Season*

**Saturday, November 19, 2016 ↻ 6:00 p.m.**  
(Inclement Weather Date/Time Sunday, December 4, 2016 ↻ 6:00 p.m.)

Organization/Business: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Sponsorship Opportunities:**

**ANGEL: \$1,000** (Thank-you letter from Santa, business logo on banner at Judges' table, prime placement on all advertising materials, special recognition by Borough Council and Mayor Mummert, opportunity to assist with award presentation at the December Council Meeting, and place of honor in the parade—ushering in Santa—to the first ANGEL Sponsorship submitted)

**STAR: \$500** (Thank-you letter from Santa, business logo on banner at Judges' table, inclusion in advertising materials, and special recognition by Borough Council and Mayor Mummert)

**HOLLY: \$250** (Thank-you letter from Santa, business logo on banner at Judges' table, and inclusion in advertising materials)

**SNOWFLAKE: \$100** (Thank-you letter from Santa and business logo on banner at Judges' table)

**ELF: \$50** (Thank-you letter from Santa)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Important Details:**

- This form and your check payable to ELIZABETHTOWN BOROUGH should be returned to the Borough by **Friday, October 7, 2016.**
- For all categories above ELF, please email your company logo to [boro@etownonline.com](mailto:boro@etownonline.com) for inclusion on banners and promotional material.
- For questions/more information contact:

Elizabethtown Borough  
600 South Hanover Street, Elizabethtown PA 17022  
Phone: 717-367-1700; FAX: 717-367-6800  
Email: [boro@etownonline.com](mailto:boro@etownonline.com)